



Caring for others & yourself:
Carer Wellbeing Survey

Stakeholder Toolkit

#CWS2022



Caring for others & yourself: Carer Wellbeing Survey

What is the Carer Wellbeing Survey?

The Carer Wellbeing Survey asks people to share their experiences – past and present – of being a carer and the support services they use, including the Australian Government Carer Gateway.

Participants can choose if they would like to complete a long or short version of the Survey and it is available in English, simplified Chinese, Arabic, Italian and Vietnamese.

The survey was designed in collaboration between the University of Canberra – Health Research Institute, the Department of Social Services, and Carers Australia. Analysis of results is undertaken by the National Centre for Social and Economic Modelling (NATSEM) at the University of Canberra.

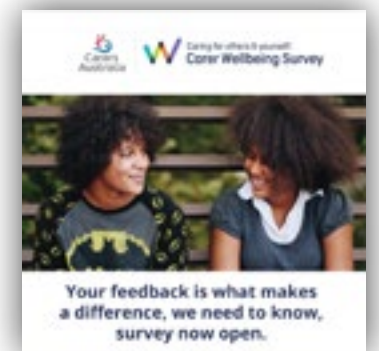
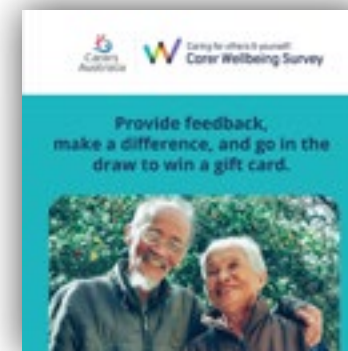
This is the second year the Carer Wellbeing Survey is being undertaken. If you are interested in the results from the 2021 Carer Wellbeing Survey, read the Executive Summary or Full Report available on our website.

Why is there a Carer Wellbeing Survey?

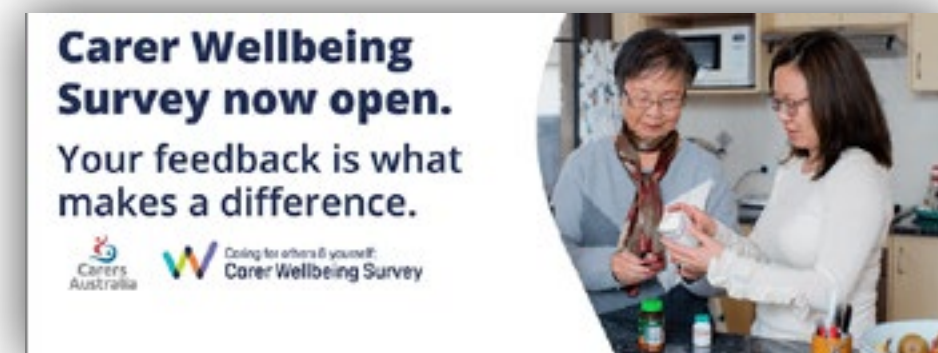
Carers are responsible for taking care of the welfare of large numbers of vulnerable Australians, providing often challenging and complex caring duties. Researchers and advocates need to know more about how to support the wellbeing of carers, ensuring they have a high quality of life while providing quality of life to the people they care for.

The national Carer Wellbeing Survey is addressing this gap; it seeks to build a comprehensive picture of the wellbeing of carers overtime, and how carers can best be supported.

SOCIAL TILES



INTERNET BANNER



IMPORTANT LINKS

Please include a link in your posts to the Carers Australia website, where we provide more information about the survey, as well as the survey link. We encourage you to forward the survey on to your networks to ensure we are capturing as many carer experiences as possible.

You can copy and paste the following messages into your preferred social media platforms. There's also a number of graphics which you can download from our website and include in your post.



MESSAGES YOU CAN SHARE



If you provide unpaid care and support to family members and friends, we want to hear from you. Share your experience – past and present – of being a carer and be entered into a draw to win a gift card.

Carers Australia has partnered with the University of Canberra to learn more about the kind of care carers are providing and what type of support services are needed. Share your voice. Complete the survey today.

[LINK]



If you are a carer, we'd love to hear from you. Please take the time to complete the Carer Wellbeing Survey and we'll enter you to a draw to win a gift card.

Your feedback will be used to inform the Government about the current wellbeing experiences of carers, and how we can improve support for carers across Australia. Share your voice. Complete the survey today.

[LINK]



Have you completed the Caring for others & yourself: Carer Wellbeing Survey? Those who complete the survey will go into a draw to win a gift card.

Your response will help us understand what kind of care carers are providing and what support services they are using. Share your voice. Complete the survey today.

[LINK]



The Caring for others & yourself: Carer Wellbeing Survey is back for 2022, and we want to hear from you again. In 2021, we asked you about your experience of being a carer and what services you used to support your caring role. A few things have changed since then, so it's time for a check-in.

Take the survey today and tell us how your life as a carer has changed in the past year and be entered into a draw to win a gift card. Share your voice. Complete the survey today.

[LINK]



Tell us about your experiences of being a carer during the COVID-19 pandemic and be entered into a draw to win a gift card.

Carers Australia has partnered with the University of Canberra to learn more about the kind of care carers are providing and what type of support services are needed.

Whether you've suffered in the past year or been lucky enough to escape the worst of it, we would like to hear how your role as a carer has been impacted by the pandemic. Share your voice. Complete the survey today.

[LINK]



PROMOTIONAL COPY FOR NEWSLETTERS

Email #1

Your feedback is what makes a difference, we need to know, survey now open.

Carers Australia has partnered with the University of Canberra to conduct a national survey into the wellbeing of carers and their support services.

If you or anyone you know are a carer – whether your caring role is big or small, long-term or short-term, current or past – we'd love to hear more. Complete the Caring for others & yourself: Carer Wellbeing Survey today and be automatically entered into the draw to win a gift card.

Your feedback will be used to inform the Government about the current wellbeing experiences of carers, and how we can improve support for carers across Australia.

[LINK: TAKE THE SURVEY TODAY]

Email #2

Provide feedback, make a difference, and go in the draw to win a gift card

Have you completed the Caring for others & yourself: Carer Wellbeing Survey?

If you provide unpaid care and support to family members and friends, we want to hear from you. Carers Australia has partnered with the University of Canberra to learn more about the kind of care carers are providing and what support services they need.

Please take the time to complete the survey and be entered to the draw to win a gift card. Share your voice. Complete the survey today.

The survey closes on 10th March.

[LINK: TAKE THE SURVEY TODAY]

Email #3

Last chance to take part in the Caring for others & yourself: Carer Wellbeing Survey

Share your experiences of caring for others and the support services which help you in your caring role and be entered into the draw to win a gift card.

Your answers will inform our advocacy to the Government around the wellbeing of carers and help ensure carers are receiving the support they need, so please take part.

The survey closes on 10th March.

[LINK: TAKE THE SURVEY]



#CWS2022

Carers Australia is the national peak body representing Australia's unpaid carers, advocating on their behalf to influence policies and services at a national level.

© Carers Australia Ltd

This work is copyright. Apart from any use as permitted under the Copyright Act 1968, all other rights are reserved.

National Carers Week is an initiative of Carers Australia and is funded by the Australian Government.