



SOCIAL IMPACT MEASUREMENT

Training Series

Melbourne - Canberra - Sydney

April/May 2017

SIMETRICA

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Full day SIM Masterclass (7 hours)

Based on the flagship courses on social impact measurement (SIM) delivered by Daniel Fujiwara to the UK Government and the Government of Canada, this course is aimed at people who would like an in-depth introduction to SIM and how to use the Australian Social Value Bank (ASVB). The course will also provide people with the tools for assessing and critiquing the rigour of social impact studies.

SIM is concerned with assessing whether an intervention or action is in society's best interests. Within this framework the measurement of social impact has three key elements which we will cover, together with a full introduction to the ASVB.

Course Outline:

1. Philosophy and ethics

This course provides an introduction to ethics for SIM with a focus on the ethical approach taken in best-practice SIM methods across the OECD, covering Cost-benefit analysis (CBA) and Cost-effectiveness analysis (CEA) as well as a discussion on other in recently developed methods such as SROI.

2. Impact measurement

We will focus on the Rubin approach to impact analysis (as this is the most commonly used approach in the social sciences) and assess the validity of a wide range of methods covering experiments (randomised trials), quantitative methods (such as regression analysis, matching, and difference-in-difference analysis) and qualitative methods (such as focus groups, and expert juries).

3. Monetary valuation of outcomes

This stage focusses on monetary methods for valuation covering the three core methods: revealed preference valuation, stated preference valuation, and wellbeing valuation methods.

4. Australian Social Value Bank

The final part of the course will provide a full introduction to the Australian Social Value Bank (ASVB). The ASVB will be described in terms of the ethical approach, the impact methods and the valuation approaches discussed in the first part of the course so that participants get a full understanding of the rationale and rigour behind the ASVB.

The course will be delivered in an interactive way with plenty of opportunity for questions and debate. There is no pre-requisite for the course as it will provide a full introduction.

Melbourne 26 April 2017

Sydney 1 May 2017

Cost \$750 - Places are limited.

Half day SIM Masterclass (4 hours)

The half day masterclass will cover all of the four core areas of the full day masterclass but in less detail. However, there will still be a detailed explanation of the Australian Social Value Bank and time for questions.

Sydney 4 May 2017

Cost \$400 - Places are limited.

Introduction to SIM & the ASVB (2 hours)

Come and hear global leader in Social Impact Measurement (SIM), Daniel Fujiwara, provide a formal introduction to SIM covering both theory and method. He will provide an introduction to how impact can be measured statistically and how outcomes can be valued, focussing only on internationally endorsed methods for SIM.

Within this context and background Daniel will present the Australian Social Value Bank (ASVB); covering how it was developed, what it includes and how it can be used to measure social impact in a rigorous way.

There is no pre-requisite for the course as the presentation will provide a full introduction. It is aimed at people who would like an introduction to the Australian Social Value Bank.

Melbourne 27 April 2017

Canberra 28 April 2017

Sydney 3 May 2017

Cost \$95

For further details and bookings for the ASVB Social Impact Measurement Training Series April/May 2017 please go to <https://www.trybooking.com/265440> or email enquiries to info@asvb.com.au

Meet the Trainer



Daniel Fujiwara (Director, Simetrica) (BSc, MSc, Mphil Economics) will deliver the social impact measurement training. Daniel is a research member at the London School of Economics and Political Science (LSE), Senior Research Associate at the Chinese University of Hong Kong and Senior Advisor on Impact Measurement to the Government of Canada.

Daniel is an economist specialising in policy evaluation and social impact measurement and has previously held senior economist positions at the Department for Work and Pensions (UK), the Cabinet Office (UK), the Ministry of Defence (UK) and the Ministry of Finance (Tanzania) and research positions at the United Nations. He was a senior adviser on non-market goods valuation to the UK Government and was lead author on the latest version of the HM Treasury Green Book guidance on non-market valuation techniques (2011). Daniel has overseen evaluations on project and policy investments totalling over \$10 billion. In 2012 Daniel was awarded the John Hoy Memorial Prize in Economics for his contribution to policy evaluation in the UK Government.

Daniel has delivered training on social impact measurement to over 1,000 different organisations worldwide from introductory level up to advanced level technical training. He runs the flagship training on outcomes valuation and social impact measurement for the UK Government and has delivered social impact training to the Government of New Zealand and Government of Canada.

Daniel also lectures on policy evaluation and outcomes valuation at the London School of Economics.

Daniel has delivered training to the following organisations:

UK Government	Virgin Media
Government of Australia	Arsenal FC
Government of Ireland	Stoke City FC
Government of Canada	Charlton Athletic FC
Government of Japan	John Lewis
Government of Hong Kong	Danone
Government of New Zealand	Marks & Spencer
British Council	The Premier League
Arts Council England	Sainsbury's Supermarket
NEC	British Telecom (BT)
BP	Siemens
Health and Safety Executive	Toyota
British Airways	IBM
Panasonic	PWC
Accenture	British Gas

SIMETRICA

Simetrica is a leading research consultancy specialising in social impact measurement and policy evaluation. Simetrica has globally renowned expertise in the ethics of policy evaluation, non-market valuation, causal inference, and social impact measurement. Simetrica works with a wide range of high-profile organisations covering the public, private and not-for-profit sectors including the United Nations, the OECD, UK Government, Government of Australia, Government of New Zealand, Government of Ireland, Government of Canada, Marks & Spencer, the Premier League, Siemens, Toyota, IBM. Research on social impact produced by Simetrica has helped shape and guide many major public and private sector investment decisions.

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When you help someone, how do you 'value' it in dollars?

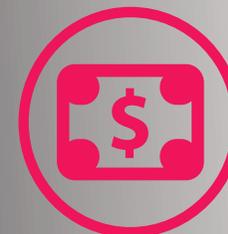
The Australian Social Value Bank Calculator makes it simple.



Select the positive social outcome



For how many people



How much it's costing you



Australian Social Value Bank calculates the rest.