

10 October 2019 | For immediate release

Townsville has broken a Guinness World Record!

Congratulations Townsville – you are official holders of a Guinness World Record™!

Today on World Mental Health Day, 10 October, the city of Townsville came together to break the Guinness World Record™ for the 'most people wearing high-visibility vests at a single venue.'

Reaching 2,499 people, Townsville knocked the previous record of 2,136 out of the park!

"We couldn't be prouder of the entire team who made this happen," said Frank Quinlan, CEO of Mental Health Australia.

"A huge thank you to our partners Bunnings Warehouse, Townsville City Council, 3M, Triple M, Mentally Healthy City Townsville, the Townsville Bulletin, and the Queensland Alliance for Mental Health. It took an incredible effort to get this record and hold this event."

"Special thank you to Leigh and the team at Bunnings Fairfield Waters for hosting this event."

"All along this day was about raising awareness, bringing the community together, shedding a positive light on mental health, and getting people talking about how they're going. And it really was a fantastic afternoon of connection, fun and raising awareness of mental health."

"To have broken the actual World Record was always just a bonus – but we're pretty excited to have done it!"

More than 2500 people attended the event, and over 50 local community organisations volunteered their time and resources to feed and entertain the attendants.

Follow @aumentalhealth to see photos and video of the day.

Ends.

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